



Toploader OS Guide

# Analytics Guide

Review sales, payout, net profit, items sold, inventory value, attention flags and transaction history.

**Use this after shows and at the end of each selling day.**

Applies to Toploader OS v1.4.7. Use this guide as workflow support, not as financial, legal, tax or marketplace policy advice.

## What this guide covers

1. Sales metrics
2. Charts and comparison
3. Transaction editing
4. Inventory health analytics
5. Daily review routine
6. Final checklist

## Sales metrics

The Analytics dashboard summarises gross revenue, total payout, net profit and items sold for the selected date range. Use comparison ranges to understand whether a show, week or month improved.

## Charts and comparison

- Choose the metric you want to chart: gross revenue, payout, net profit or items sold.
- Use bar or line views depending on the time range.
- Use comparison data to spot trend changes rather than relying on a single show result.

## Transaction editing

Sales records store IDs, normalized dates and inventory references. Editing a transaction can adjust stock when quantity changes; deleting a linked sale can restore stock. Review edits carefully after reconciliation.

## Inventory health analytics

Inventory analytics highlight stock value, cost basis, estimated payout, estimated profit and issues such as missing prices, missing images, zero quantity and below-cost lines. These are cleanup cues before show prep or export.

## Daily review routine

- 1 After a show, reconcile sold quantities or import sales.
- 2 Check gross, payout and net profit for the day.
- 3 Review any negative or surprising transactions.
- 4 Open inventory health and fix missing images or prices before the next show.
- 5 Record a backup after a successful reconciliation.

## Final checklist

- Sales date range is correct.
- Reconciled sales are visible in Analytics.
- Unexpected profit values have been checked.
- Inventory health issues are queued for cleanup.

Keep this guide near the app while you build muscle memory. The best workflow is usually inventory first, show or export second, reconciliation third, analytics last.

## Disclaimer

Toploader OS is an independent seller workflow tool. Marketplace fees, CSV templates, platform rules and third-party data can change. Always preview exports before uploading and use your own judgement before pricing or listing stock.